

# Market Report, October 2019

Area 100, Greater Reno/Sparks

#### Quick Facts (year over year)

**New Listings** 486 -14.4% Units Sold 546 🛆 16.7% Median Sold Price

\$399,995

3.9%

#### **Market Summary**

RENO, Nev. - The Reno/Sparks Association of REALTORS® (RSAR) today released its October 2019 report on existing home sales in Reno/Sparks, including median sales price and number of home sales in the region. RSAR obtains its information from the Northern Nevada Regional Multiple Listing Service (www.nnrmls.com).

During October 2019, the report showed Reno-Sparks had 564 sales of existing single-family homes; an increase of 16.7 percent from October 2019 and a 4.7 percent decrease from one month ago, September 2019. The report listed the median sales price for an existing single-family residence in Reno-Sparks in October 2019 at \$399,995; a 3.9 percent increase from October 2018 and a 1.3 percent increase from September 2019. All sales numbers are for existing "stick built single-family dwellings" only and do not include condominium, townhome, or newly constructed homes. manufactured. modular The median sales condominium/townhomes in Reno-Sparks in October 2019 was \$235,000; up 17.5 percent from a year ago.

In October 2019, Reno (including North Valleys) had 409 sales of existing single-family homes; an increase of 24.3 percent from last year and less than 1 percent increase from the previous month. The median sales price in Reno for an existing single-family residence in October 2019 was \$415,000; a 2.5 percent increase from October 2018, and a 1.5 percent increase from October 2019. All sales numbers are for existing "stick built single-family dwellings" only and do not include condominium, townhome, manufactured, modular or newly constructed homes. The existing condominium/townhome median sales price for October 2019 in Reno was \$275,000; a 26.4 percent increase from last year.

Sparks (including Spanish Springs) experienced 137 sales of existing single-family homes in October 2019; a 1.4 percent decrease from October 2018 and an 18 percent decrease from September 2019. The Sparks median sales price for an existing single-family residence in September 2019 was \$365,000; a 3.5 percent increase from October 2018 and a 3.9 percent decrease from September 2019. All sales numbers are for existing "stick built single-family dwellings" only and do not include condominium, townhome, manufactured, modular or newly constructed homes. The existing condominium/townhome median sales price for October 2019 in Sparks was \$182,250; an 8 percent decrease from last year.

"It's customary, as we start heading into the cooler months, to see inventory and sales go down slightly" said REALTOR® Angelica Reyes, 2019 RSAR president and managing broker for The Right Choice Realty. "Although prices are still on the rise, the trend is staying the same year over year."

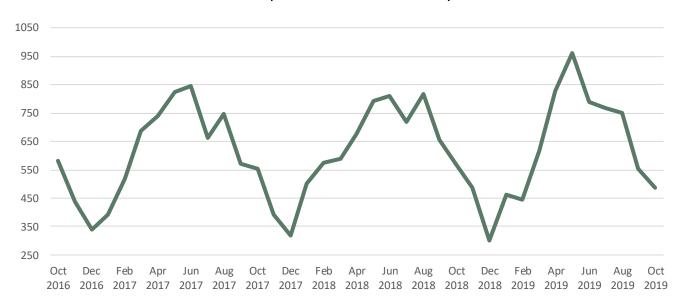
The Reno/Sparks Association of REALTORS® is an organization providing services to its members to ensure their success as real estate professionals, as well as protecting and promoting the consumer's dream of homeownership. For more information visit www.rsar.net.

#### Reno/Sparks Association of REALTORS®

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# **New Listings**

	Year over Year	•	Month o	ver Month	Year to Date				
Oct 2019	Oct 2018	Change	Sep 2019	Change	2019	2018	Ch	ange	
486	568	<b>-14.4</b> %	555	<b>-12.4</b> %	6,162	6,132		0.5%	



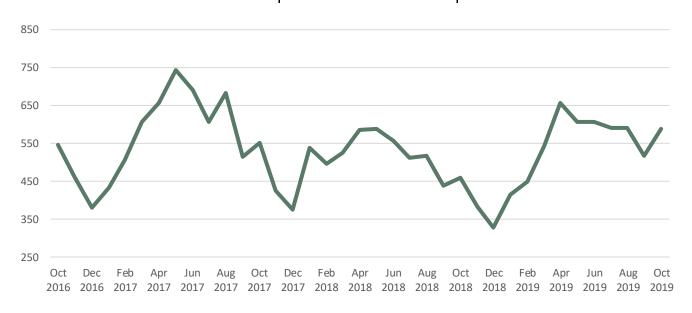
### **Units Sold**

		Month o	ver Mo	onth	Year to Date					
Oct 2019	Oct 2018	Cl	nange	Sep 2019	Cl	nange	2019	2018	Ch	ange
546	468		16.7%	573		-4.7%	4,726	4,667		1.3%



### **New Contracts**

		Month o	ver M	onth	Year to Date					
Oct 2019	Oct 2018	Cl	hange	Sep 2019	C	hange	2019 20		Ch	ange
587	459		27.9%	518		13.3%	5,027	4,759		5.6%



## **Days to Contract**

		Month o	ver Mo	onth	Year to Date					
Oct 2019	Oct 2018	C	hange	Sep 2019	Cl	nange	2019	2018	Cl	hange
62	45		37.8%	53		17.0%	49	37		32.4%



## Median Sold Price

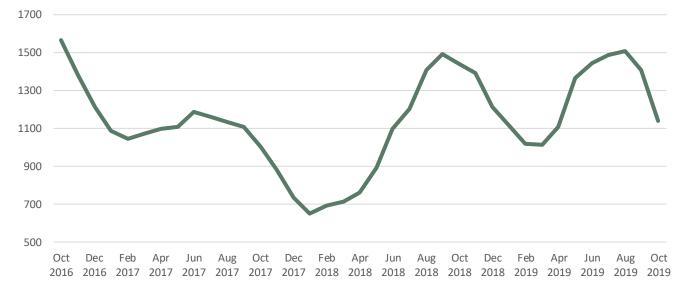
Year over Year								<b>Month over Month</b>						Year to Date						
Oct 20	19	00	ct 201	18	Cha	ange		Sep 2	2019	(	Chan	ge		2019		2	2018		Cha	ng
\$ 399,	995	\$	385,0	000		3.9%	% \$	39	5,000	) 🔺	1	3%	\$	389,	000	\$ 3	375,00	00 🚄		3.
\$430,000																				
\$410,000																				
\$390,000																				
\$370,000												_			<u></u>					
\$350,000								<b>/</b>												
\$330,000																				
\$310,000	_																			
\$290,000																				
\$270,000																				
\$250,000																				
	Oct 2016	Dec 2016	Feb 2017	Apr 2017	Jun 2017	Aug 2017	Oct 2017	Dec 2017	Feb 2018	Apr 2018	Jun 2018	Aug 2018	Oct 2018		Feb 2019	Apr 2019	Jun 2019	Aug 2019	Oct 2019	

### Percent of Ask Price Received

Year over Year							<b>Month over Month</b>						Year to Date							
Oct	2019		Oct 2	018	C	hang	e	Sep	201	9	Char	nge		2019	)	2	2018		Cha	ng
98.	.5%		98.7	7%		-0.	2%	98	3.6%	-		0.1%		98.79	%	9	9.0%	_	7	-0.3
99.6%																				
99.4%																				
99.2%										-	$-$ \									
99.0%																				
98.8%												$\rightarrow$					$\neg$	^		
98.6%								_	$\checkmark$											
98.4%	$\rightarrow$																			
98.2%																				
98.0%																				
97.8%																				
97.6%																				
	Oct 2016	Dec 2016	Feb 2017	Apr 2017	Jun 2017	Aug 2017	Oct 2017	Dec 2017	Feb 2018	Apr 2018	Jun 2018	Aug 2018	Oct 2018	Dec 2018	Feb 2019	Apr 2019	Jun 2019	Aug 2019	Oct 2019	

### **Active Inventory Units**

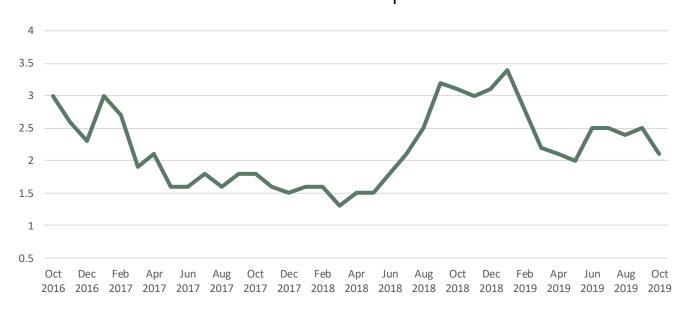
	<b>Year over Year</b>	Month over Month					
Oct 2019	Oct 2018	Change	Sep 2019	Change			
1,139	1,438	-20.8%	1,410	-19.2%			



Historical reported active inventory represents an estimated trend over time, not "Active and Available Inventory" on a specific day. Final figures could be up to 20% different from the "specific day" captured.

## Months Supply of Inventory

,	Year over Year	Month over Month						
Oct 2019	Oct 2018	Change	Sep 2019	Change				
2.1	3.1	-32.3%	2.5	-16.0%				



#### Glossary

**Active Inventory Units** is the number of Active properties available for sale at the end of the month, based on the List Date, Contract Date and Sold Date. This may change over time as properties fall out of contract.

**Days to Contract** is the Average number of days between when a property is listed and the contract date when an offer is accepted.

**Median Sold Price** is the mid-point where the price for half of the sales are higher and half are lower. Median is preferred to average as it better accounts for outliers at the high or low end of the price range.

Months Supply of Inventory (MSI), also known as Absorption Rate, is the number of months it would take to sell through the units available for sale at the current monthly sales rate. The National Association of REALTORS® describes a balanced market as between 5 and 7 months supply of inventory (MSI).

**New Contracts** is the number of properties newly under contract in a given month or time period.

**New Listings** is the number of properties listed in a given month or time period.

**Percent of Ask Price Received** is the average of the Sales Price divided by the most recent Ask Price, and expressed as a percentage.

**Units Sold** is the number of properties which actually Sold within a given month or time period.

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Market trends and analysis based on data from the Northern Nevada Regional MLS through the end of each month. Due to timing of data entry into the MLS, data shown may be different than previously reported.

The Monthly Insights report provides monthly summaries of the overall market served by the Reno/Sparks Association of REALTORS®. The Association also provides to its members an online, interactive dashboard which delivers timely, relevant data with many more metrics and filtering capabilities. Contact your Association representative for details.